



## Case Study: Bäckerhaus Veit impressed with Stage2Data's fast emergency data recovery resulting in zero data loss

**Bäckerhaus** Established in 1987, Bäckerhaus Veit is an artisan bakery rooted in a rich lineage of Master Bakers. This award-winning bakery is renowned for its high-quality, hand-shaped bread crafted with time-honored techniques. Over the years, it has expanded its passion for quality to bread enthusiasts all over North America.

Whether it's handcrafting artisan breads or utilizing cutting-edge equipment, Bäckerhaus Veit's dedication to quality is unparalleled. Their products, including authentic European artisan bread, rolls, and pretzels, are available across North America through various outlets such as retail partners, eateries, hospitals, and more. The bakery backs up 8 servers and 4 VM servers at the local office in Ontario, Canada.

### CHALLENGE - A SERVER CRASH AND AN OUTDATED BACKUP METHOD

Bäckerhaus Veit's technical environment comprises 8 servers and 4 VM servers at the local office in Ontario, Canada. Before moving to Stage2Data's Cloud backup and recovery services in 2015, the company used internal folder backups to an external hard drive.

"We realised we had to switch to a more reliable and trusted backup system and since we have started working with Stage2Data our backups have been taken care of with minimal effort." – Rahul Mishra, Technology Manager at Bäckerhaus Veit

The bakery was in the process of replacing old hardware when two of the servers crashed. Understanding that losing data means losing time and money, top of mind was the speed and the reliability of recovering data in the event of a catastrophic failure such as this. Fortunately, a local copy of the data, which was also mirrored to the cloud was available, which aided the recovery process.

## THE SOLUTION

"When our DB1 and Apps3 servers crashed we immediately called in Stage2Data to assist with the recovery which happened at system level as well as folder data level." – Rahul Mishra

Previously, their data backup process was time-consuming, taking up to 3 hours each day. Recognizing the need for a more streamlined solution, we introduced an incremental backup system.

## THE RESULTS - ZERO DATA LOSS AND REDUCED BACKUP DURATION

The solution we implemented for Bäckerhaus Veit now completes daily backups in just about 10 minutes, significantly reducing their backup duration.

"It was quite impressive to see how Stage2Data drove the whole process and how fast they got it done. In less than 4 hours, they had everything under control and the data recovered", continues Mishra. "We ended up losing no data at all and cannot praise Stage2Data enough for facilitating this smooth, speedy recovery." – Rahul Mishra

Data loss is a major concern for most organizations. It can disrupt the day-to-day operations of any information-based business. When data is lost, your organization will have to expend time and resources to recreate or recover the data and to fill the gaps left by the loss. Even if you can locate hard copies of information, these may be outdated and still require time and resources to digitize. Backing up and verifying such backups are, therefore, crucial steps to prevent data loss or mitigate the consequences should data loss occur.

### ABOUT STAGE2DATA

Stage2Data is an award-winning Cloud Service Provider (CSP) founded in 2009. We specialize in backup, disaster recovery, cloud infrastructure solutions, and networking crucial to these services. We offer innovative solutions by partnering with best-of-breed technologies that fit our customers' needs and secure their valuable data. The result: comprehensive data protection and disaster recovery services that keep our customers operational when they need it most. Moreover, our advanced technology stack enables robust protection from cyber threats, while our experienced team offers tailored approaches based on individual needs. As a certified carrier-grade internet solutions provider (ISP), we provide secure and reliable solutions for digital threats to give our customers peace of mind in an ever-changing world.