



## Case Study: Stage2Data rises to the challenge; provides a holistic backup and disaster recovery solution to Ennis Fabrics

**James Ennis founded Ennis Fabrics in 1972 knowing that there was a better way to service customers in the textiles and supplies industry. He knew there was a better way to provide customers with what they needed when they needed it. Today, Ennis Fabrics have over 9,000 products that are distributed throughout North America and globally from the company's extensive, full-service distribution centers in Toronto, Vancouver, and Indianapolis. Ennis Fabrics' fourth distribution center is a wholly-owned 40,000 ft<sup>2</sup> quality control and consolidation warehouse in Ningbo China. Given the extent of operations, and a workforce of close to 200 employees, the challenge was finding the perfect backup/disaster recovery (DR) fit.**

### THE CHALLENGE

Before contacting Stage2Data, Ennis Fabrics performed their own data storage and backups in house. At the time, the company was looking for a simple DR solution and was in the process of constructing their own solution in the form of a small server room in which to replicate data and perform disaster recovery. The first challenge presented itself in the form of a time conflict - with a small team, inhouse backup/DR solution meant being available 24/7. Ennis Fabrics needed a backup partner that could provide geographic diversity, could accommodate their mixed IT environment, and keep their data secure and available in the face of a disaster.

That's when Stage2Data stepped in. Ryan pitched the idea that partnering with a backup/DR solutions provider such as Stage2Data, means you don't have to worry about performing backups yourself or manage disaster recovery. The team at Stage2Data can do everything for you, within budget and with a backup/DR consultant on call to assist 24/7.

### MOVING TO STAGE2DATA

The company has a local data center at their headquarters in Edmonton which comprises 75 virtual servers (including email, distribution, shipping, accounting and more) 26 of which required failover and recovery in less than 4 hours. Moreover, they required daily off-site backups which would run every night.

As Mubashar Ahmed, Information Systems Manager at Ennis Fabrics explains:

"I regularly have to restore data from the backups. The last set I had to restore comprised 1.8 terabytes of data from the Stage2Data data center to my VMware environment - which completed in under 2 hours! Likewise, the failover testing showed real character, and persistence, which was the result of outstanding teamwork and flexibility."

The team at Stage2Data worked with Ennis Fabrics to design a cost-effective custom solution that would fit their business requirements and budget. Where any challenges arose, they investigated and either came back with answers or made more suggestions and ultimately recommended using a combination of Zerto and Veeam. Since January 2020, Stage2Data has started implementing and rolling out the new solution around the company's schedule so as to not disrupt the day-to-day operations.

### FAILOVER TESTS

"According to Mubashar, "one of the most important aspects of a managed services provider is its ability to be flexible. And where many service providers would at a certain point say, this is not their problem, the team at Stage2Data never gave up. Whenever they faced a challenge, they worked alongside us to find a workable solution."

With the first failover test, a network failure was encountered which wasn't entirely unexpected. With the second and third tests, all systems were unplugged - that is, physically unplugging the cables from the routers - before conducting the test. This created a near real-life scenario for the tests. After each test, the entire system was rebooted and the Stage2Data team could make improvements where necessary. The last failover event ran extremely smoothly, and everything worked as expected. The Ennis Fabrics server environment failed over to the Stage2Data mirror environment and all the steps until final recovery took only 2.5 hours. The next test, which will be conducted next month, is expected to be completed in less than 1.5 hours thereby significantly exceeding their recovery time objective (RTO).

## CONCLUSION

Now, Ennis Fabrics has the comfort of knowing exactly where all their data is stored and who has access to it. Additionally, they also have unparalleled availability with high-level DR maintenance and management that they were not capable of in-house. Ahmed notes that:

“The team at Stage2Data was always available, and always came in with a can-do attitude. When unexpected results happened they didn’t flinch – each test was a chance to make changes and to learn from the kind of issues that we would encounter in a real-time scenario and so ensure future success. I enjoy working with guys like Kirill Izvekov who is an absolutely brilliant network guy. I could simply trust that between him and my internal network technician they could overcome and resolve any network issue better than anyone. I do not doubt that we found the best fit in Stage2Data as a backup/DR partner.”

### ABOUT STAGE2DATA

Stage2Data is Canada’s award-winning Cloud Solutions Provider. We are 100% Canadian owned and operated with data centers residing exclusively in the country. Our sales team, professional services and support teams are all located in our head office in Oakville, Ontario. As a preferred vendor of the CBA we deliver customized solutions tailored for the legal industry including Disaster Recovery as a Service (DRaaS), Infrastructure as a Service (IaaS), Secured Cloud Backup as well as Archiving.