



Case Study: Bäckerhaus Veit impressed with Stage2Data's fast emergency data recovery resulting in zero data loss

Bäckerhaus Veit is an award-winning artisan bakery founded in 1987 by Sabine Veit, who hails from a long line of Master Bakers dedicated to producing high quality, hand-shaped bread according to time-honored traditions. Since then, Bäckerhaus Veit has grown bringing a passion for quality to bread lovers across North America. Our commitment to quality is unmatched, making handcrafted artisan breads or creating the same impeccable taste and quality using our state-of-the-art equipment to deliver the best product possible, ensuring your customer's experience bread the way it was meant to be.

Bäckerhaus Veit, North America's signature baker of the finest authentic European artisan bread, sells its diverse range of high-quality breads, rolls and pretzel products primarily across North America, through retail partners, restaurants, hospitals and more.

CHALLENGE

Bäckerhaus Veit's technical environment comprises 8 servers and 4 VM servers at the local office in Ontario, Canada. Before moving to Stage2Data's Cloud backup and recovery services in 2015 the company used internal folder backups to an external hard drive. "We realised we had to switch to a more reliable and trusted backup system and since we have started working with Stage2Data our backups have been taken care of with minimal effort," says Rahul Mishra, Technology Manager at Bäckerhaus Veit. Recently Bäckerhaus Veit was in the process of replacing old hardware when two of the servers crashed. Understanding that losing data means losing time and money, top of mind was the speed and the reliability of recovering data in the event of a catastrophic failure such as this. Fortunately, a local copy of the data which was also mirrored to the cloud was available which aided the recovery process.

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RESULTS

“When our DB1 and Apps3 servers crashed we immediately called in Stage2Data to assist with the recovery which happened at system level as well as folder data level,” Mishra continues.

“It was quite impressive to see how Stage2Data drove the whole process and how fast they got it done. In less than 4 hours, they had everything under control and the data recovered”, continues Mishra. “We ended up losing no data at all and cannot praise Stage2Data enough for facilitating this smooth, speedy recovery”, he states.

“Recently Stage2Data implemented a new agile backup system for us. Our daily backups used to take in excess of 3 hours every night to complete. With the new system, we now use incremental backups that take approximately 10 minutes – a fraction of the time it used to take”, Mishra concludes.

CONCLUSION

Data loss is a major concern for organizations of all sizes. It can disrupt the day-to-day operations of any information-based business. When data is lost, your organization will have to expend time and resources to recreate or recover the data and to fill the gaps left by the loss. Even if you can locate hard copies of information, these may be outdated and still require time and resources to digitize. Backing up and verifying such backups are therefore crucial steps to prevent data loss or mitigate the consequence should data loss occur.

ABOUT STAGE2DATA

Stage2Data is Canada’s award-winning Cloud Solutions Provider. We are 100% Canadian owned and operated with data centers residing exclusively in the country. Our sales team, professional services and support teams are all located in our head office in Oakville, Ontario. As a preferred vendor of the CBA we deliver customized solutions tailored for the legal industry including Disaster Recovery as a Service (DRaaS), Infrastructure as a Service (IaaS), Secured Cloud Backup as well as Archiving.